PXG

PROMOTIONAL GUIDELINES

The assets in this media kit are the only accepted formats to use when promoting the PXG Fitting Event. You may choose to use any or all of them and can download the assets by clicking the link on each page.

LOGO

Below are the only acceptable logo styles to use. Do not change the color, shape or proportion of the logo.
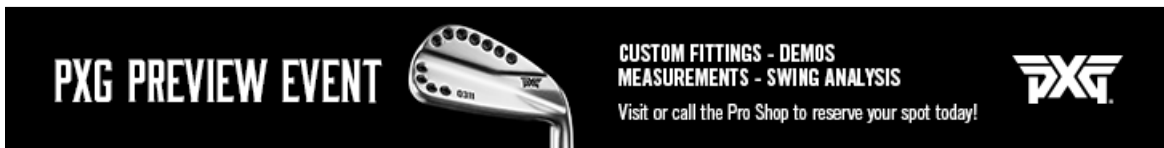
CLICK HERE TO DOWNLOAD

DIGITAL BANNER ADS

You can use any of the following banner ads to promote the PXG Preview Event digitally.

CLICK HERE TO DOWNLOAD

728 X 90

PXG PREVIEW EVENT
CUSTOM FITTINGS - DEMOS
MEASUREMENTS - SWING ANALYSIS
Visit or call the Pro Shop to reserve your spot today!
PXG

160 x 600

PXG
PREVIEW
EVENT
CUSTOM FITTINGS
DEMOS
MEASUREMENTS
SWING ANALYSIS
Visit or call the Pro Shop to reserve your spot today!
PXG

300 X 250

PXG PREVIEW EVENT
CUSTOM FITTINGS
DEMOS
MEASUREMENTS
SWING ANALYSIS
PXG
Visit or call the Pro Shop to reserve your spot today!

PXG

SOCIAL MEDIA

If you are promoting the event on your social media accounts, please use the following assets.

CLICK HERE TO DOWNLOAD

FACEBOOK 1200 x 1200

TWITTER 506 x 253

INSTAGRAM 510 x 510

EMAIL

Use the below template when advertising the event through an email campaign.

CLICK HERE TO DOWNLOAD

EMAIL HEADER 600 x 300

POSTER

If you would like to use a poster on site to promote the Preview Event, please download the editable PDF below.

<div style="text-align:center">

CLICK HERE TO DOWNLOAD

</div>

POSTER 8.5 x 11

THE DUCK'S NUTS!

A colloquial but most compelling way to describe the world's sexiest, most forgiving golf clubs that launch higher, go further, feel softer and have a sweet spot the size of Texas.

We're PXG. We make the finest golf equipment money can buy.

WARNING: Our clubs are amazing but expensive! PXG clubs feature revolutionary USGA approved technology (61 patents issued or pending), are made with the finest alloys and materials and manufactured using a costly, sophisticated process only we would use.

PXG PREVIEW EVENT

Day, Month 00, 0:00am-0:00pm

CUSTOM FITTINGS – DEMOS – MEASUREMENTS – SWING ANALYSIS

This is your exclusive opportunity to experience PXG. One swing and the difference is clear.
Visit or call the Pro Shop to reserve your spot today!

PXG PREVIEW EVENT SIGN-UP SHEET

TIME		NAME	EMAIL	PHONE NUMBER
9AM	1			
	2			
10:30AM	1			
	2			
NOON	1			
	2			
1:30PM		LUNCH / BREAK		
2:30PM	1			
	2			
LAST FITTING 4PM	1			
	2			

PXG